

# KDCE

RADIO 950



**THE SPANISH VOICE OF  
NORTHERN NEW MEXICO**  
**950AM - 100.7FM**

KDCE Radio is a gateway to the best music in Northern New Mexico; it is a Community where people of diverse cultures and tastes, connect by their similarities and differences, but are also enriched by their heritage.

KDCE Radio has served generations of listeners in Northern New Mexico for over 50 years since 1964 playing a wide variety of Spanish music from local favorites to international Classics.

## **RATE CARD**



### **Fixed Time Slots**

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**60 Seconds \$24.00 - 30 Seconds \$18.00**

### **Best Time Available Rotating**

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**60 Seconds \$22.00 - 30 Seconds \$16.00**

### **Exclusive Programming Sponsorship Rates**

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**Ask for Available Sponsorship**

## **Combo Rates KDCE / KYBR**

### **Fixed Time Slots**

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**60 Seconds \$42.00 - 30 Seconds \$34.00**

### **Best Time Available Rotating**

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**60 Seconds \$38.00 - 30 Seconds \$28.00**

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**kdceradio.com**